



# TREND REPORT



# IFLA is the Global Voice of Libraries

150 Countries

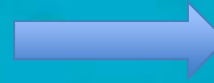
1400 members



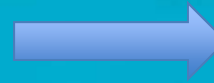
Working to improve access to  
information



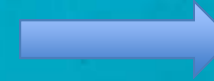
Literature Review



Expert discussions



Wider consultation



Construction of web  
platform, Insights



**Launch...and over to you!**



**Jan**

Literature Review and  
Online Repository of links

**Feb**

Expert Submissions

**Mar**

Experts Roundtable in Mexico City

**April**

Synthesis of Expert Discussion

**May**

Additional key questions debated by experts  
on online platform discussion forum

**June**

Wider group of experts invited to  
contribute and comment

**july**

All the elements above are published  
on the Trend Report Online Platform

**Aug**

Insights Document produced  
highlighting 5 top level trends

**Sept**

Further library community discussion and  
debate via the online forum

**...and beyond**




TREND  
REPORT



# Riding the waves or caught in the tide? Insights from the IFLA Trend Report





# **New Technology will Expand Access to Information but also Present Barriers.**

- Higher value to literacy skills
- New online business models
- Billion new internet users in  
developing countries



# On-Line learning Will Transform and Disrupt Traditional Education

Learning opportunities cheaper and more abundant  
More recognition of non-formal and informal learning



# The Boundaries of Privacy and Data Protection will be Redefined







# Likely Outcomes

Tracking communications cheaper and easier

Challenges to regulating the internet

Trust in the on-line world erodes?

Engagement versus fear.



TREND 1:

**NEW TECHNOLOGIES WILL  
BOTH EXPAND AND LIMIT WHO  
HAS ACCESS TO INFORMATION**

TREND 5:

**THE GLOBAL INFORMATION  
ECONOMY WILL BE TRANSFORMED  
BY NEW TECHNOLOGIES**



# Likely Outcomes

Mobile devices main medium for access to information  
3Dprinting creatively disrupts global manufacturing  
Real time multilingual voice translation

# Hyper-connected Societies will Listen to and Empower New Voiced and Groups





# Likely Outcomes

More single issue groups

Open government initiatives= transparency

Individuals empowered

Cybercriminals, terrorists and extremists also

Political parties may be weakened

Status of women transformed



# Outcomes continued

Virtual environments to test potential decisions  
Institutional credibility comes from transparency

# 2012 World E-Parliament Study

## Observations

Increased number of citizens

With mobile access

Use of social media growing

There are technology gaps





# How we got here



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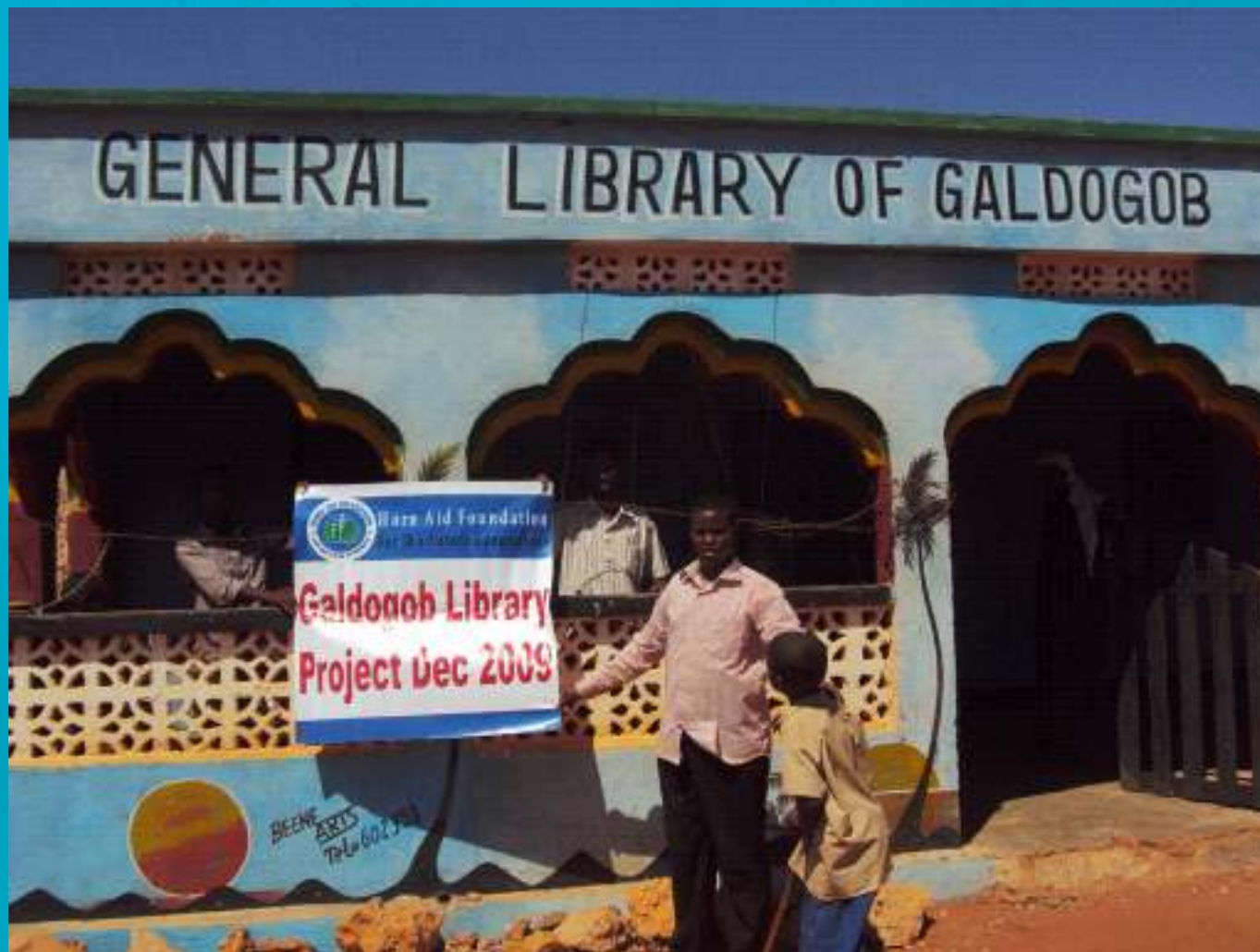


## It all depends on Access

Many of the trends will not effect the majority of the world's population, rural and poor communities least likely to be on-line.

Public libraries bridge that gap.

73% of world's public libraries in developing and transitioning countries





# Trends = Call to Action

U.N. Post 2016 development agenda  
IFLA wants to see the Post-2015 development agenda  
recognise the value of:  
Access to information to development  
ICTs and access to information



International Federation of  
Library Associations and Institutions

# The Lyon Declaration on Access to Information and Development

The Lyon Declaration is an advocacy document that will be used to positively influence the content of the United Nations post-2015 development agenda.

The Declaration begins by setting out principles relating to access to information. Access to information supports development by empowering people to:

- Exercise their civil, political, economic, social and cultural rights
- Learn and apply new skills
- Make decisions and participate in an active and engaged civil society
- Create community-based solutions to development challenges
- Ensure accountability, transparency, good governance, and empowerment
- Measure progress on public and private commitments on sustainable development.





**Thank you**  
**[dscheeder@crs.loc.gov](mailto:dscheeder@crs.loc.gov)**  
**Check out the trend report at**  
**[www.ifla.org/trens](http://www.ifla.org/trens)**

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**<http://www.sccd.org/about/library-news/sccd/blogs/in-the-muse/2014-march/is-privacy-dead>**

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